

SUNRISE GREETINGS

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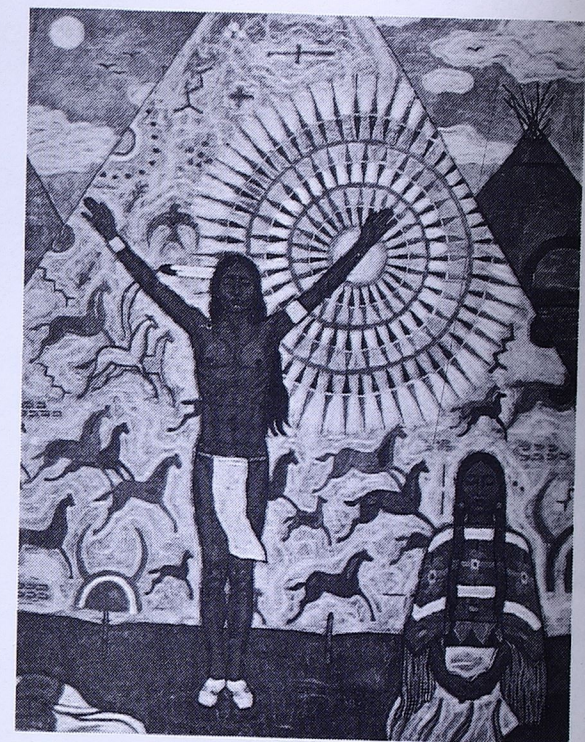
By

SUNRISE PUBLICATIONS, INC.
637 S. Walker Street
Bloomington, Ind. 47401

Sunrise Greetings products are centered around images gleaned from the great American Indian Traditions.

A portion of our profits goes to encouraging traditional Indian crafts. In addition, we are exploring ways of supporting traditional ceremonial activities and independent native American education programs.

Sunrise Publications is continually striving to improve the quality of Sunrise Greetings and to add new products to this line.



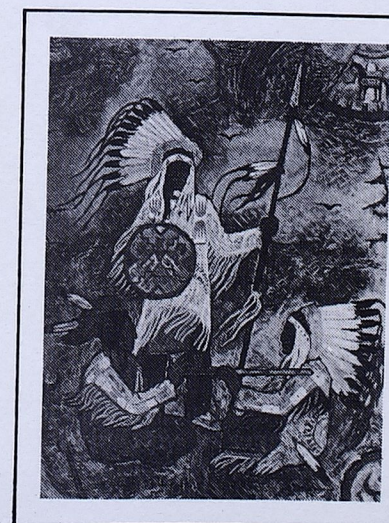
SP-12

FULL COLOR ART PRINTS

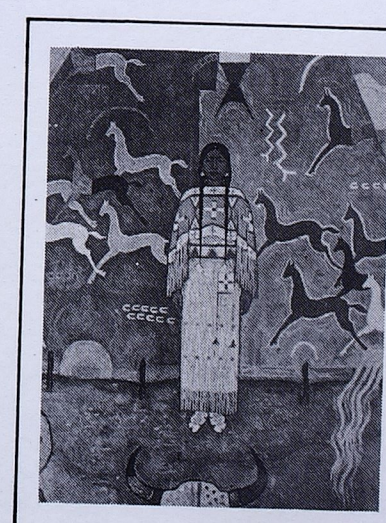
Average size with border 11 x 14 inches

All Art Prints Come Individually Packaged In Plastic
These Are 200 Line Color Lithographic Reproductions

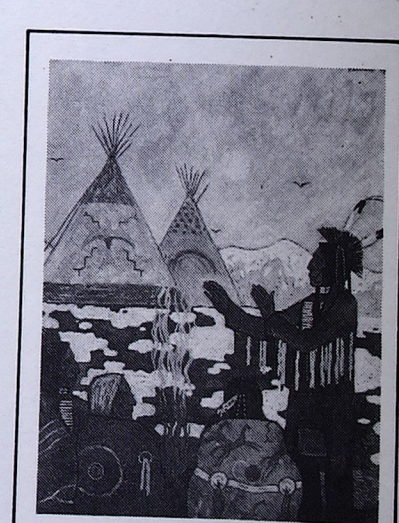
Paintings by Frithjof Schuon



SP-13



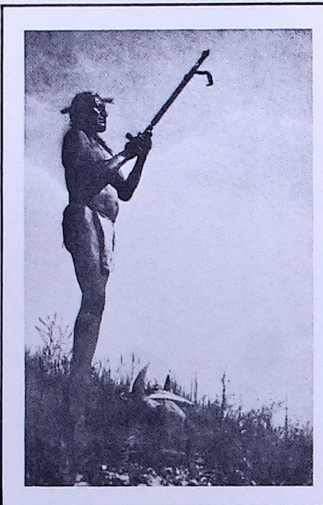
SP-14



SP-15

ART PRINTS

For these Lithographic Reproductions 200 line color printing was used to achieve the rich brown tones and details of the originals.

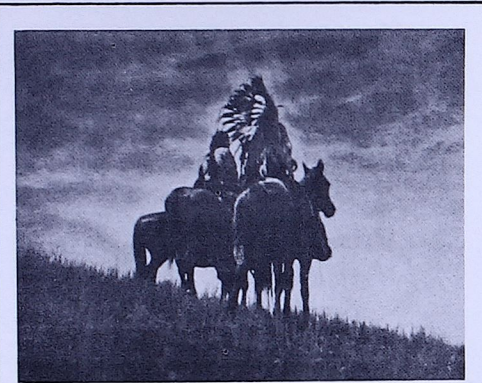


CP-91 Prayer to the Mystery

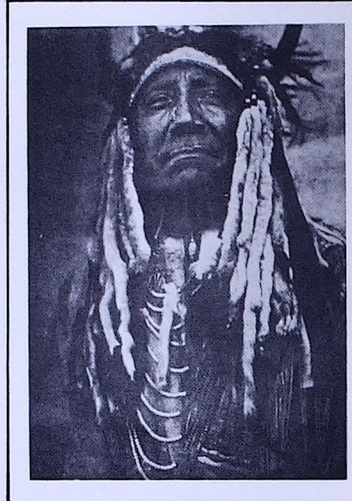
Average size with border: 11 x 14 inches
Art Prints Come Individually Packaged In Plastic
From E. Curtis Brown Tone Photographs



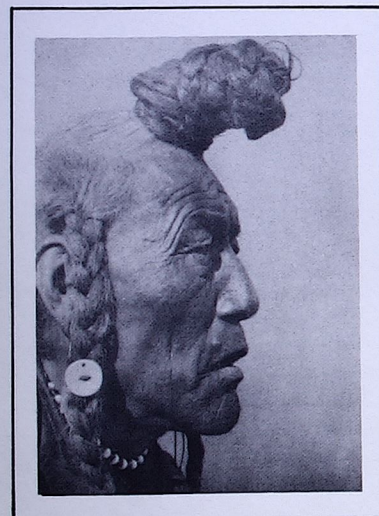
CP-150 Bear Belly-Arikara



CP-215 Cheyenne Warriors



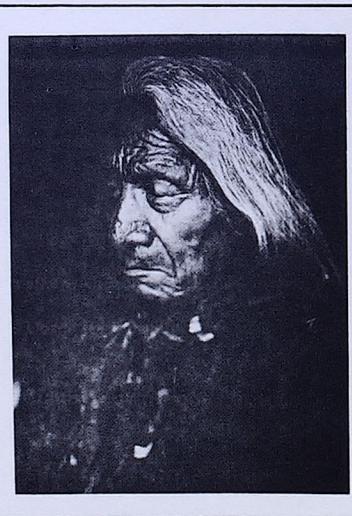
CP-213 Two Moons-Cheyenne



CP-640 Bear Bull-Blackfoot



CP-249 Kutenai Duck Hunter



CP-103 Red Cloud



CP-179 Atsina Warriors

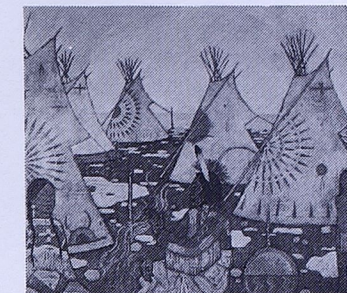
Sunrise Greetings

COLOR ART CARDS

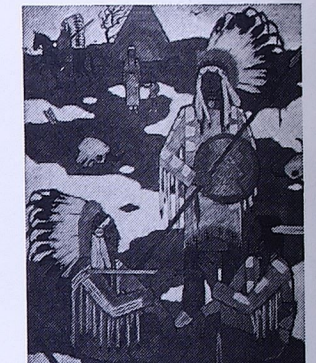
Average Size: 6 inches by 4 inches
200 Line Full Color Lithographic Reproductions
Paintings by Frithjof Schuon



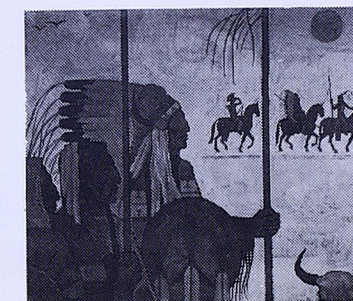
FS-01*



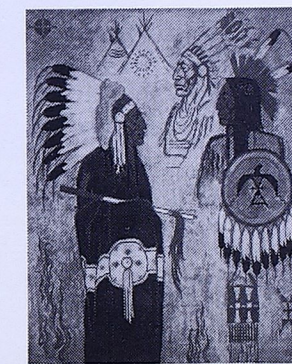
FS-11*



FS-07*



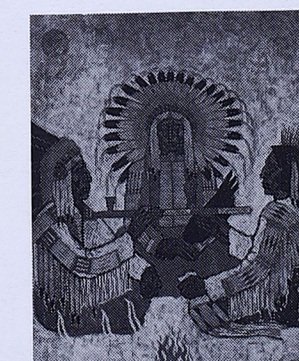
FS-06



FS-08*



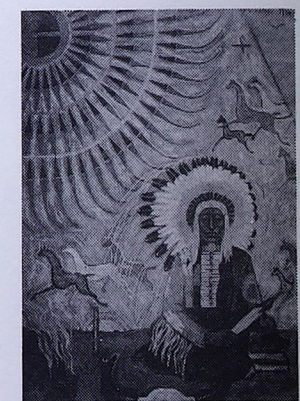
FS-09



FS-10*



FS-04*



FS-05

Sunrise Greetings

*Available on wood plaques

BROWN TONE ART CARDS

Average Size: 6 inches by 4 inches
200 Line Duotone Lithographic Reproductions

Photographs by Edward S. Curtis



EC-08*



EC-22



EC-18



EC-13



EC-21



EC-02*



EC-04



EC-23



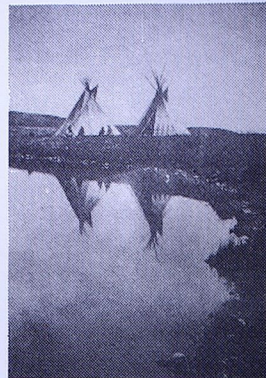
EC-24



EC-01*



EC-05



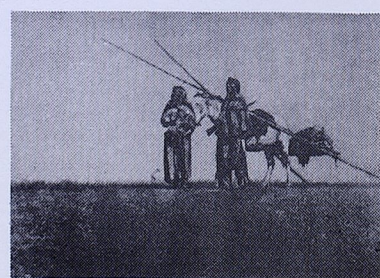
EC-09*



EC-16



EC-07



EC-11*



EC-20*

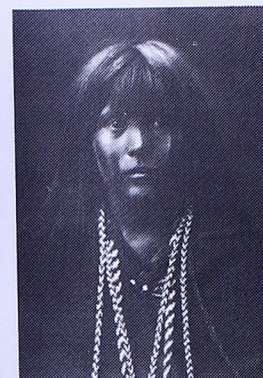
Sunrise Greetings

*Available on wood plaques

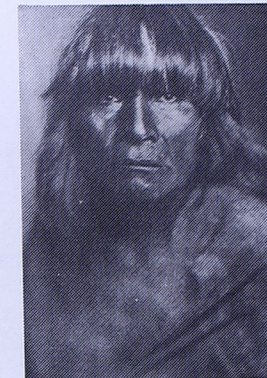
BROWN TONE ART CARDS

Average Size: 6 inches by 4 inches
200 Line Duotone Lithographic Reproductions

Photographs by Edward S. Curtis



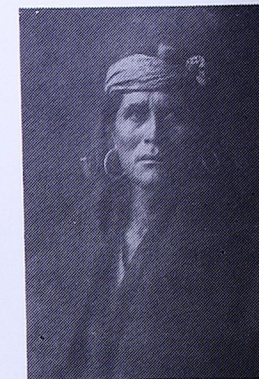
EC-25



EC-26



EC-27

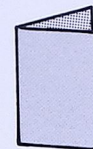


EC-03

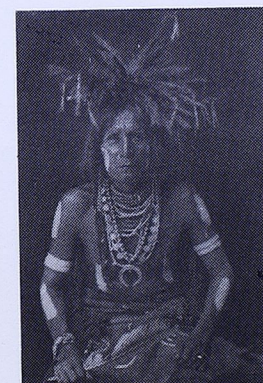
BROWN TONE NOTE CARDS

WITH ENVELOPES

Average Size of Opened Card is 6 inches by 9 inches
200 Line Duotone Lithographic Reproductions



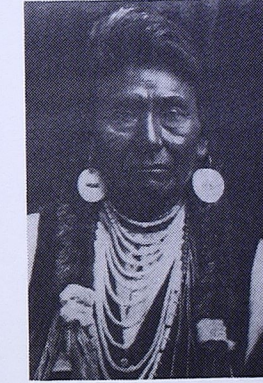
Photographs by Edward S. Curtis



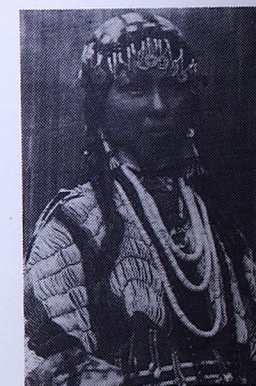
EC-101



EC-103



EC-105



EC-107



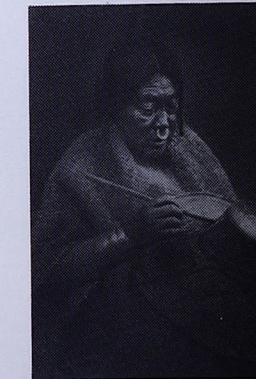
EC-102



EC-104



EC-106



EC-108

Sunrise Greetings

SUNRISE RACKS

Sunrise Greetings large racks are made of finished wood and leather and can be folded into a small area. They are ideally designed to present Sunrise Greetings products and all sides of the rack are usable for display.

Sunrise Greetings wire racks are made of sturdy metal, are four sided and rotate on a base.

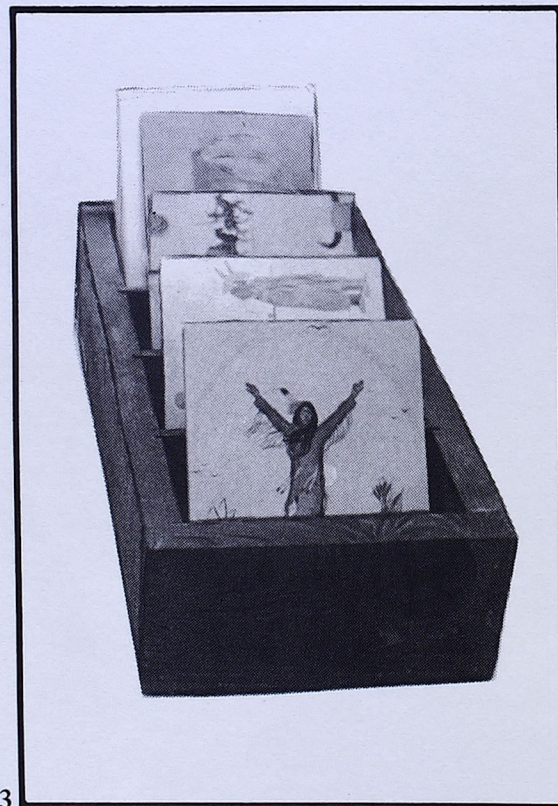
Sunrise Greetings small displays are made of finished cedar, and are divided into sections.



1



2



3

Sales Information

Minimum Initial Order: \$40

Minimum Reorder: \$30

There is a \$5 charge on orders below minimum.

Terms: 2%/10 - Net/30

Freight: Full freight allowance on orders over \$150

50% freight allowance on orders between \$75 and \$150

We have developed three sales packages to aid our customers in ordering Sunrise Greetings. An order of any sales package provides you with a handsome rack and the appropriate number of cards. The selection of cards made for your sales package is based upon our market experience and thus you are assured of fast turnover on your initial order.

Our racks may be purchased for the listed price if you are unable to order the associated minimum at this time. When the total of all your orders reaches the minimum required for that rack, we will credit the purchase price to your account.

If credit is requested on the first order, please complete the credit information section on the order blank.

Sales Packages

1.) Cedar and Leather Rack

Price: \$55, free with \$248 order

Suggested package:

12 doz. browntone note cards	(retail \$.35)	\$25.20
39 doz. browntone art cards	(retail \$.25)	\$58.50
27 doz. color art cards	(retail \$.35)	\$56.70
8 doz. art prints	(retail \$1.50)	\$72.00
24 plaques	(retail \$3.00)	\$36.00
		<u>\$248.40</u>

2.) Wire Rack

Price: \$22, free with \$116 order

Suggested package:

16 doz. browntone note cards	(retail 35¢)	\$33.60
18 doz. assorted color art cards	(retail 35¢)	\$37.80
30 doz. assorted browntone art cards	(retail 25¢)	<u>\$45.00</u>
		<u>\$116.40</u>

3.) Small Display in Cedar

Price: \$9, free with \$40 order

Suggested package:

15 doz. assorted browntone art cards	(retail 25¢)	\$22.50
9 doz. assorted color art cards	(retail 35¢)	<u>\$18.90</u>
		<u>\$41.40</u>

SUNRISE GREETINGS ORDER FORM

All Cards Sold in Lots of One Dozen

ART CARDS

QUAN	CAT NO	DESCRIPTION	RETAIL	AMOUNT
Doz		Color Paintings by F Schuon	Each	
	FS-01	Plains Indians	35¢	
	FS-04	" "	35¢	
	FS-05	" "	35¢	
	FS-06	" "	35¢	
	FS-07	" "	35¢	
	FS-08	" "	35¢	
	FS-09	" "	35¢	
	FS-10	" "	35¢	
	FS-11	" "	35¢	
		cost/doz \$2.10	subtotal	
Doz		Browntone Photographs by E Curtis	Each	
	EC-01	Pueblo Boy	25¢	
	EC-02	Two Bear Woman	25¢	
	EC-03	A Walpi Man	25¢	
	EC-04	Shot in the Hand	25¢	
	EC-05	Slow Bull	25¢	
	EC-07	Piegan Lodge	25¢	
	EC-08	Invocation	25¢	
	EC-09	Water's Edge	25¢	
	EC-11	Blackfoot Travois	25¢	
	EC-13	Painted Lodges	25¢	
	EC-16	Sun Dancer	25¢	
	EC-18	Watching	25¢	
	EC-20	A Painted Tipi	25¢	
	EC-21	Bow River	25¢	
	EC-22	Raven Blanket	25¢	
	EC-23	Yakotlus	25¢	
	EC-24	At Nootka	25¢	
	EC-25	Mojave Girl	25¢	
	EC-26	A Hopi Man	25¢	
	EC-27	A Hopi Mother	25¢	
		cost/doz \$1.50	subtotal	

ART PRINTS

QUAN	CAT NO	DESCRIPTION	RETAIL	AMOUNT
Doz		Color Paintings by F Schuon	Each	
	SP-12	Plains Indians	\$1.50	
	SP-13	" "	\$1.50	
	SP-14	" "	\$1.50	
	SP-15	" "	\$1.50	
		cost/doz \$9.00	subtotal	

ART PRINTS

QUAN	CAT NO	DESCRIPTION	RETAIL	AMOUNT
Doz		Browntone Photographs by E Curtis	Each	
	CP-091	Prayer	\$1.50	
	CP-150	Bear's Belly	\$1.50	
	CP-215	Cheyenne Warriors	\$1.50	
	CP-103	Red Cloud	\$1.50	
	CP-249	Duck Hunter	\$1.50	
	CP-213	Two Moons	\$1.50	
	CP-179	Atsina Warriors	\$1.50	
	CP-640	Bear Bull	\$1.50	
		cost/doz \$9.00	subtotal	

NOTE CARDS

QUAN	CAT NO	DESCRIPTION	RETAIL	AMOUNT
Doz		Browntone Photographs by E Curtis	Each	
	EC-101	A Snake Priest	35¢	
	EC-102	Chalwa	35¢	
	EC-103	The Offering	35¢	
	EC-104	A Zuni Woman	35¢	
	EC-105	Chief Joseph	35¢	
	EC-106	The Old Cheyenne	35¢	
	EC-107	Wisham Bride	35¢	
	EC-108	Painting A Hat	35¢	
		cost/doz \$2.10	subtotal	

PLAQUES

QUAN	CAT NO	DESCRIPTION	RETAIL	AMOUNT
		Art Cards on Wood	Each	
	P-FS-01	Plains Indians	\$3.00	
	P-FS-04	" "	\$3.00	
	P-FS-07	" "	\$3.00	
	P-FS-08	" "	\$3.00	
	P-FS-10	" "	\$3.00	
	P-FS-11	" "	\$3.00	
	P-EC-01	Pueblo Boy	\$3.00	
	P-EC-02	Two Bear Woman	\$3.00	
	P-EC-08	Invocation	\$3.00	
	P-EC-09	Water's Edge	\$3.00	
	P-EC-11	Blackfoot Travois	\$3.00	
	P-EC-20	A Painted Tipi	\$3.00	
		\$1.50 each	subtotal	
			TOTAL	

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	FS-04	" "	35¢	
	FS-05	" "	35¢	
	FS-06	" "	35¢	
	FS-07	" "	35¢	
	FS-08	" "	35¢	
	FS-09	" "	35¢	
	FS-10	" "	35¢	
	FS-11	" "	35¢	
cost/doz \$2.10			subtotal	
Doz		Browntone Photographs by E Curtis	Each	
	EC-01	Pueblo Boy	25¢	
	EC-02	Two Bear Woman	25¢	
	EC-03	A Walpi Man	25¢	
	EC-04	Shot in the Hand	25¢	
	EC-05	Slow Bull	25¢	
	EC-07	Piegan Lodge	25¢	
	EC-08	Invocation	25¢	
	EC-09	Water's Edge	25¢	
	EC-11	Blackfoot Travois	25¢	
	EC-13	Painted Lodges	25¢	
	EC-16	Sun Dancer	25¢	
	EC-18	Watching	25¢	
	EC-20	A Painted Tipi	25¢	
	EC-21	Bow River	25¢	
	EC-22	Raven Blanket	25¢	
	EC-23	Yakotlus	25¢	
	EC-24	At Nootka	25¢	
	EC-25	Mojave Girl	25¢	
	EC-26	A Hopi Man	25¢	
	EC-27	A Hopi Mother	25¢	
cost/doz \$1.50			subtotal	

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	SP-14	" "	\$1.50	
	SP-15	" "	\$1.50	
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	EC-102	Chaiwa	35¢	
	EC-103	The Offering	35¢	
	EC-104	A Zuni Woman	35¢	
	EC-105	Chief Joseph	35¢	
	EC-106	The Old Cheyenne	35¢	
	EC-107	Wisham Bride	35¢	
	EC-108	Painting A Hat	35¢	
cost/doz \$2.10			subtotal	

PLAQUES

QUAN	CAT NO	DESCRIPTION	RETAIL	AMOUNT
		Art Cards on Wood	Each	
	P-FS-01	Plains Indians	\$3.00	
	P-FS-04	" "	\$3.00	
	P-FS-07	" "	\$3.00	
	P-FS-08	" "	\$3.00	
	P-FS-10	" "	\$3.00	
	P-FS-11	" "	\$3.00	
	P-EC-01	Pueblo Boy	\$3.00	
	P-EC-02	Two Bear Woman	\$3.00	
	P-EC-08	Invocation	\$3.00	
	P-EC-09	Water's Edge	\$3.00	
	P-EC-11	Blackfoot Travois	\$3.00	
	P-EC-20	A Painted Tipi	\$3.00	
\$1.50 each			subtotal	
				TOTAL